

**NEWS RELEASE - FOR IMMEDIATE RELEASE**

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**Syngene Introduces U:Genius<sup>3</sup>**  
***A Complete Gel Doc System for Quick and Simple Gel Imaging***

**Cambridge, UK:** Syngene, a world-leading manufacturer of image analysis solutions today introduced its U:Genius<sup>3</sup>, complete budget gel imaging system. This compact system with its button driven key pad is simple to set up, making it ideal for busy laboratories that need rapid and accurate gel imaging.

The U:Genius<sup>3</sup> comes with a sensitive 3 million pixel CCD camera inside a compact darkroom. The cost-effective system includes overhead Epi white light and is versatile, offering multiple illumination options to allow high-resolution imaging of 1D DNA and protein gels stained with a range of dyes.

The U:Genius<sup>3</sup> features a built in processor and simple to use intuitive "button controlled" integral key pad so can be used straight from the box. The system can be fitted with the new Ultra-Slim LED Blue Light Transilluminator in laboratories where safety and UV sample damage are issues. The transilluminator slides out of the darkroom to aid viewing and band cutting, and there is also a white light converter screen option available for scientists wanting to view protein gels, thus maximising the use of vital laboratory space.

Laura Sullivan, Syngene's Divisional Manager explained: "Many researchers in busy laboratories often just want a quick, accurate image of their gels, so they need an inexpensive press button system which takes seconds to set up."

Laura added: "We have listened to those requests and the result is the U:Genius<sup>3</sup>. We're confident that scientists who try the U:Genius<sup>3</sup> will agree the system is ideal where budget and space are limited, but doesn't compromise on generating superb results with outstanding resolution, making U:Genius<sup>3</sup> the most cost-effective gel doc currently available."

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**News Release**

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**Note to Editors****About Syngene**

Syngene is a world-leading supplier of integrated imaging solutions for analysis and documentation of gel-based information. Syngene's systems are used by more than 10,000 research organisations and over 50,000 individual scientists world-wide and include many of the world's top pharmaceutical companies and major research institutes.

Syngene, founded in 1997, is a division of the Synoptics Group based in Cambridge, UK. The Group's other divisions, Syncroscopy and Synbiosis, specialise in digital imaging solutions for microscopy and microbial applications respectively. Synoptics currently employs 40 people in its UK and subsidiary operation in Frederick, USA.